



BRIGHTON & HOVE COMMON AMBITION

Initial evaluation report: November 2023

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What BHCA Overcame

- “Too many barriers”
- “Too complex to engage”
- “Won’t produce actual change”

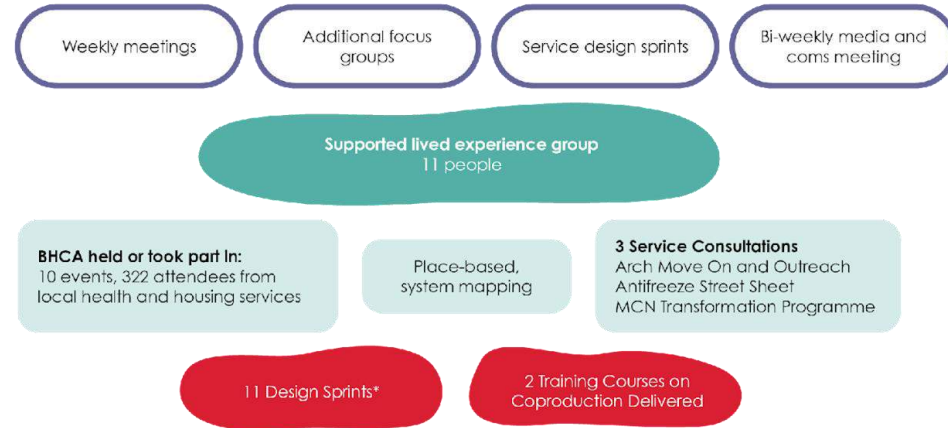
- Experience of homelessness results from - **and leads to** - trauma
- Being trauma-informed enables participation

What BHCA have done

BHCA Journey: Capability Building



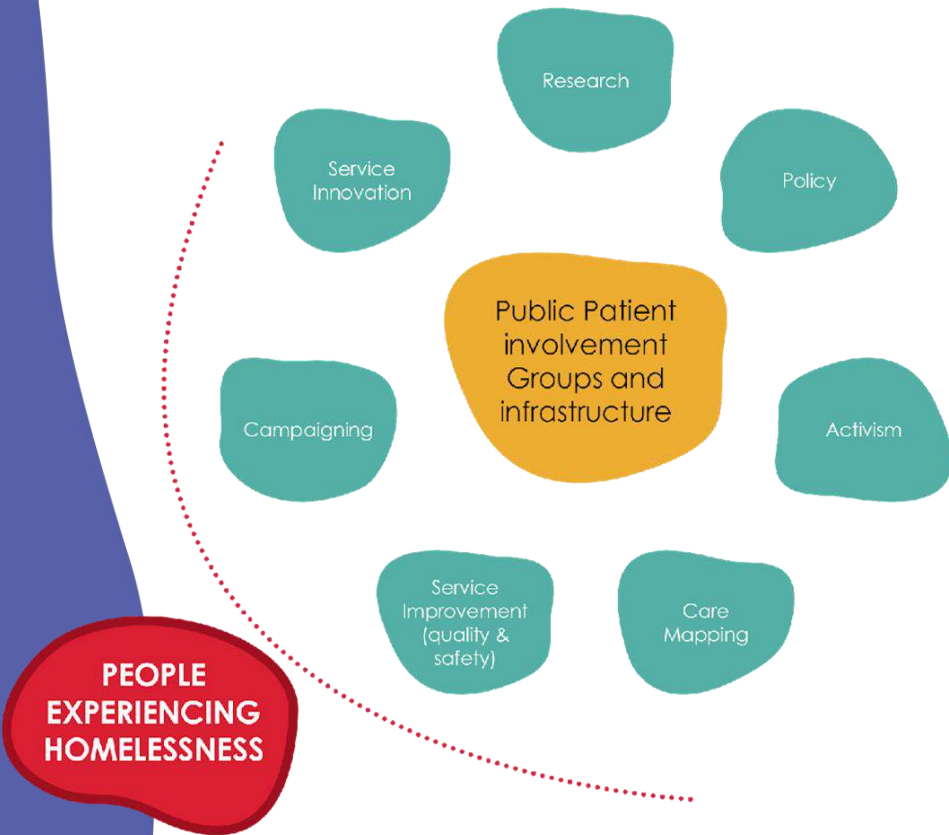
BHCA Journey: Activity Overview



*Design sprint: a focused development project that aims to refine, ideate, prioritise, design, build, implement and iterate (where needed) an output e.g. a service specification; a service improvement agenda; a social media campaign; a training resource.



How is this different?



Trauma-Informed, lived experience-led co production and groupwork practice reduces barriers

Supports voice, recognition and capability

Enabling lived experience-led design

Recognition and voice

Empowerment and group formation

Capability building: group, personal, system level

Mapping and knowing

Ideating and designing

Consultation and co-design with specific services

BHCA 3 years



BHCA Design Sprint: System Resources, Training and Specification

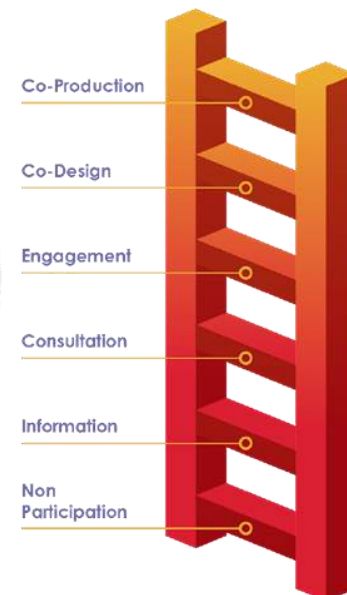
| Name | Design | Development | Implementation | Iteration |
|--|-------------|-------------|----------------|-----------|
| 1 Route to roof | ✓ | | | |
| 2 Housing pathway Design | ✓ | ✓ | ✓ | ✓ |
| 3 Medical training: health inclusion module coproduction | ✓ | ✓ | ✓ | ✓ |
| 4 Coproducing research | ✓ | ✓ | ✓ | ✓ |
| 5 Homeless hub service specification | ✓ | ✓ | | |
| 6 Coproduction training | ✓ | ✓ | ✓ | ✓ |
| 7 Being trauma-informed training | forthcoming | | | |

BHCA Design Sprint: Building our Voice

| Name | Design | Development | Implementation | Iteration |
|---|--------|-------------|----------------|-----------|
| 8 World Homeless Day Social Media Campaign 2022 | ✓ | ✓ | ✓ | ✓ |
| 9 BHCA website coproduction | ✓ | ✓ | ✓ | |
| 10 Manifesto points for MPs | ✓ | ✓ | ✓ | |
| 11 Comics coproduction/ design | ✓ | ✓ | ✓ | |

BHCA Consultations

| Name | |
|--|---|
| 12 Arch Move on and Outreach services | ✓ |
| 13 Multiple complex needs transformation programme | ✓ |
| 14 Brighton and Hove street sheet consultation | ✓ |



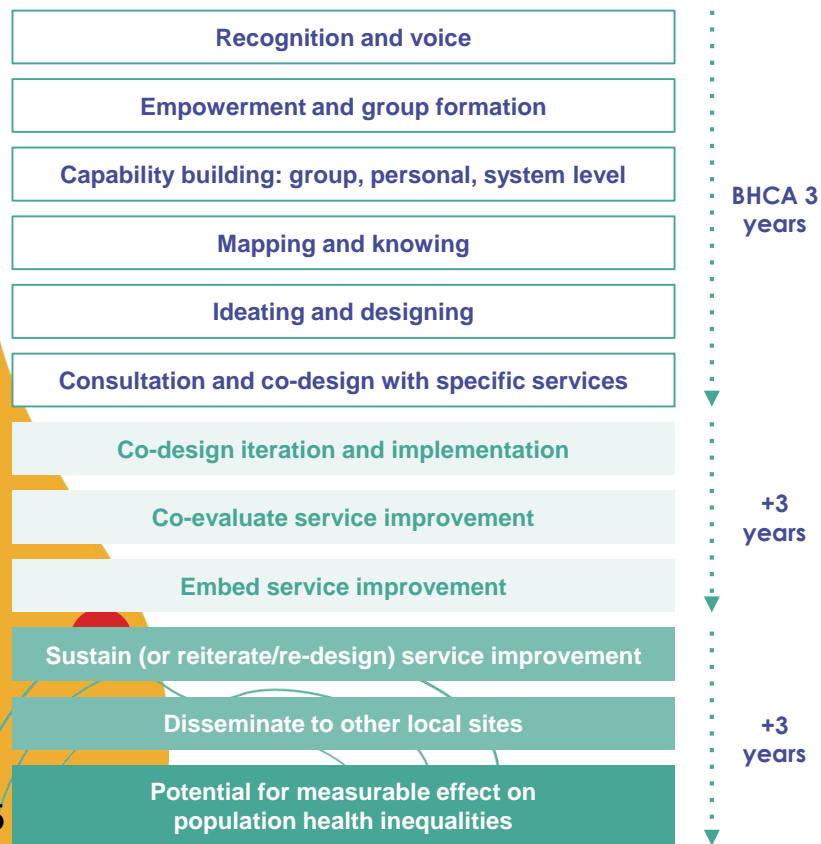
Fulfilling Lives South East (2020) / Arnstein 1969



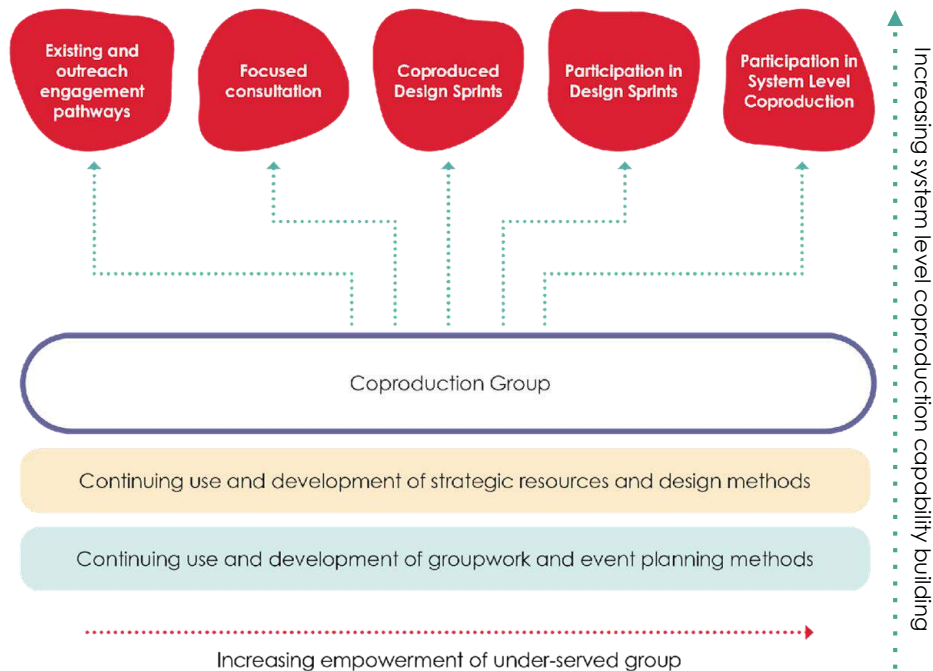
A System Value Map of BHCA



Timescales and logic model



Logic of sustainability



What are the risks and barriers?

Risks of short termism

- 7 months to start up and build capability; 3-6 months to 'end well'

Financial risks

- Repeated costs of 'start-up' and 'ending well'
- Ongoing costs of system-induced trauma

Management risks

- Loss of management, service delivery and specialist participatory expertise
- Risk of demands for 'cheaper' delivery models for trauma-informed interventions
- Short termism repeatedly undermining what is attainable (outcomes/) impact for a vulnerable group
- Risk of legacy loss and mis-management post-project

Ethical risks

- Loss of trust with lived experience community
- Measure of low ethical commitment of systems to listen to lived experience voice
- Independent PPI infrastructure for vulnerable group not supported to build

Health system risks

- Continued worsening of health inequality and disparity
- Continued high costs of homeless healthcare
- Continued future need for urgent, pandemic-induced response
- Continued pressure on NHS services





BRIGHTON & HOVE
COMMON
AMBITION



Arch



Justlife



University of Brighton



Sussex



Brighton & Hove
City Council



The
Health
Foundation